

PRIVACY POLICY

At Viv'Art Movement Academy, we are committed to processing personal information about our customers in ways that comply with our legal obligations, as well as being transparent with our customers about what we do with their personal information. Some key points of Viv'Art Movement Academy's privacy statement are:

- ✓ We don't sell your data to third parties
- ✓ We make it easy for you to manage your information; you can change your communication preferences at any time
- ✓ We use data to help us provide excellent customer service, which includes tailoring the information we share with you to ensure it's relevant, useful, and timely

We are Viv'Art Movement Academy, located at Hawthorn Terrace, Blackfen, Kent, DA15 8PP, England. We share your concern about the protection of your personal information and are committed to safeguarding your privacy.

This document covers information we collect about you, whether via our website <https://www.vivartmovementacademy.com> (our "Website"), through our customer service team, or otherwise. Please read it carefully to understand how your personal information will be treated. We will be the "controller" of the personal information you provide to us or that we collect from you.

1. PERSONAL INFORMATION THAT WE COLLECT

We collect a range of personal information, including your:

- Name
- Email address
- Telephone number
- Address
- Any other personal information you choose to provide when you complete our online contact forms or otherwise make contact with us.

2. HOW WE USE YOUR PERSONAL INFORMATION

We use your personal information as follows:

- To maintain our relationship with you while you are a customer
- To process orders and provide agreed services
- For invoicing, payments, account setup, and maintenance
- To communicate with you, respond to inquiries, and obtain your feedback on our products and services
- For record-keeping, statistical analysis, and internal reporting
- To ensure data security and provide you with access to secure areas of our website
- To notify you about changes to our products and services
- To monitor the quality of our services
- For logistical purposes, such as planning and logging delivery routes
- To investigate any complaints you make
- To protect the rights, property, and safety of Viv'Art Movement Academy, its personnel, and others.

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3. MARKETING

We may send you direct marketing about our products and services by phone and post, provided it aligns with your preferences. We will only send you marketing by email if you are an active client or have consented, or where you have not objected and the marketing is for similar products or services to those previously discussed or purchased.

You can opt-out of receiving direct marketing from us at any time through the 'Unsubscribe' link at the bottom of any Viv'Art Movement Academy email or by contacting us through:

- Mail: Viv'Art Movement Academy, Hawthorn Terrace, Blackfen, Kent, DA15 8PP
- Email: info@vivartacademy.co.uk
- Phone: 07830 900985
- Filling in the inquiry form on our website.

4. AUTOMATED DECISION MAKING/PROFILING

We use Google's marketing services, including Google Customer Match, to provide targeted advertisements. Google's services use cookies to personalize these ads. For more information or to opt-out, visit [Google's policies](#).

5. LEGAL BASIS FOR PROCESSING

We rely on several legal bases to process your personal information, such as:

- Consent for direct marketing communications
- Performance of a contract with you
- Compliance with legal obligations
- Legitimate interests, such as managing your account, operating our website, or processing orders.

6. HOW WE SHARE YOUR PERSONAL INFORMATION

We may share your information with:

- Third-party payment providers
- Advertising partners like Google
- Professional advisors such as accountants, auditors, or lawyers
- Government bodies where required by law or in the interests of public safety.

7. HOW LONG WE KEEP YOUR PERSONAL INFORMATION

We retain your information only as long as necessary for the purposes for which it was collected, taking into account legal obligations, potential disputes, and relevant guidelines. Once no longer needed, we securely erase your information.

8. COOKIES

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We use cookies on our website to improve functionality and gather insights on user behavior. You can adjust your browser settings to block or delete cookies, but be aware that parts of our website may not function properly without them. For more information on cookies, visit www.allaboutcookies.org.

9. LINKS TO THIRD-PARTY WEBSITES

Our website may contain links to third-party websites. We are not responsible for their privacy practices. If you encounter improper use of your information by a third party, contact us at info@vivartmovementacademy.com

10. SECURITY

We take reasonable security measures to protect the personal information we process, including SSL encryption. However, no internet transmission is fully secure, and we cannot guarantee the security of information transferred over the internet.

11. YOUR RIGHTS

You have several rights concerning your personal information, including the right to access, correct, and erase your information. You also have the right to object to certain types of processing. To exercise your rights, contact us at info@vivartacademy.co.uk.

12. UPDATING THIS STATEMENT

We may update this privacy statement periodically. Please review this page for updates.

13. CONTACT US

For more information about your rights or this privacy statement, please contact us at:

- Email: info@vivartmovementacademy.com
- Phone: 07794520068